

2020 GRANTMAKING

\$1,783,511

total invested in community

41 new grants awarded

with average size of

\$39,841

\$11,516,508

invested in our community through
126 grants since 2013

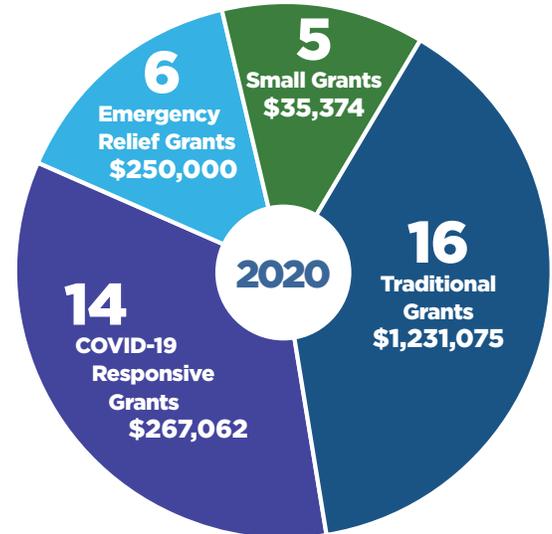
Responding to Community Needs in a Pandemic

In 2020 when COVID-19 brought our community to a standstill, we quickly responded by pivoting our grantmaking to make funding available through COVID-19 and emergency relief grants, while maintaining our regular grantmaking programs. We were able to put more than \$500,000 into pandemic relief efforts by offering two types of funding:

- 14 COVID-19 Responsive Grants, which were granted in the 3rd and 4th quarters to support COVID-19 relief efforts identified by our nonprofit partners
- 6 Emergency Relief Grants, which were co-developed with partners to address time-sensitive, high-priority issues

Featured COVID-19 Responsive Grant

As part of World Relief High Point's Community Care Plan during the COVID-19 pandemic, the grant provided behavioral health support for refugees, survivors of human trafficking, and other vulnerable immigrant populations. This community has experienced heightened anxiety, especially around their financial security and outlook, triggering a past survival mindset. Funding supported licensed therapists skilled to provide culturally competent and trauma-informed behavioral health services.



Emergency Relief Grants

United Way of Greater High Point \$50,000

To support the UWGHP Emergency Relief Fund to aid residents and nonprofits impacted by COVID-19

High Point Regional Health Foundation \$50,000

To assist with COVID-19 response efforts specifically to High Point Medical Center for support of its workforce and patient care needs

Greater High Point Food Alliance \$104,400

To support COVID-19 response efforts for food insecurity issues (2 grants)

Guilford Education Alliance Inc. \$15,600

To support the purchase of 100 devices from Technology for the Future and distribution to High Point-serving nonprofits

The University of North Carolina at Greensboro \$30,000

To support the Center for Housing and Community Studies and its eviction mediation efforts for residents of Greater High Point

Featured Emergency Relief Grant

UNC Greensboro's Center for Housing and Community Studies and the Foundation collaborated to bring the Eviction Mediation Project to High Point to address a wave of evictions resulting from the pandemic. The comprehensive program helps to coordinate resources between various community agencies currently providing emergency rental assistance. With a \$30,000 grant from the Foundation, the program expanded from Greater Greensboro to the High Point area.

Healthy Beginnings

Healthy Beginnings strengthens families by promoting health and wellness during a child's first years of life.

The Healthy Beginnings Initiative aims to:

- Promote healthy pregnancy & delivery
- Ensure optimal early childhood development
- Prevent unintended adolescent pregnancy

An example of our 2020 investment in Healthy Beginnings is a \$102,000 grant the Foundation made to Guilford Family Connects (GFC), an evidence-based maternal and newborn health program operating within the Guilford County Department of Health and Human Services' Division of Public Health. GFC deploys a Registered Nurse in the 27260 and 27262 zip codes, where low birth weight and infant deaths are more concentrated, to offer a home visit to all mothers of newborns. During this visit, the nurse provides a health assessment of the newborn and mother, provides general education, and refers mom and baby to community resources as needed.

Healthy Minds

Healthy Minds aspires to build a system of care in the community that supports strong mental and behavioral health.

The Healthy Minds Initiative aims to:

- Strengthen the capacity of behavioral health service organizations
- Increase collaboration among behavioral health service organizations
- Improve access to behavioral health services
- Build resilience among youth and families

In 2020, the Foundation granted more than \$84,000 to the Guilford Nonprofit Consortium to partner with and administer capacity building stipends to organizations participating in Healthy Minds. The first cohort of organizations included: Alcohol and Drug Services of Guilford County, Caring Services, Family Service of the Piedmont, Guilford Adult Health, the JustTEENS Clinic, Mental Health Associates of the Triad, and Triad Adult and Pediatric Medicine.

New Faces, New Roles

2020 brought change to the Foundation. In August, we said goodbye to our founding executive director, Tina Markanda. Allen J. Smart was hired as interim executive



Tina Markanda



Allen J. Smart



Curtis Holloman

director while our Board of Directors conducted a national search for a new leader. Thank you, Tina and Allen, for your service to the Greater High Point community.

In December 2020, the Board selected Curtis Holloman as the new executive director. A North Carolina native, Curtis has a history of working to address systemic and upstream influences on health and healthcare inequities. He began his work at the Foundation in January 2021.

2021

In 2021, we will focus on positioning the Foundation to meet the future health needs of Greater High Point through our strategic planning process.

In addition, we will prioritize working with local partners to advance vaccination among communities that lack access or that are hesitant to the COVID-19 vaccine.



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HEALTHY HIGH POINT

www.healthyhighpoint.org

