



2022 Small Grants Call for Proposals

Applications Accepted on a Rolling Basis

Background & Overview

The Foundation for a Healthy High Point is a place-based strategic grantmaker with a mission to encourage, support, influence, and invest in efforts that improve health and wellness in Greater High Point. The Foundation was established in 2013 to support initiatives that improve the community's long-term health. The Foundation requests proposals for funding ideas that support community health improvements that impact individual health. Eligible nonprofit organizations located in or serving residents within the Foundation's service area, defined as the Greater High Point area, including High Point, Jamestown, Archdale, and Trinity, are invited to apply for the Foundation's 2022 Small Grants Program.

Eligible organizations include health and human service nonprofit organizations:

- Located in and serving residents of Greater High Point primarily, or
- Located outside Greater High Point with a stated intent to impact residents through efforts or initiatives focused on Greater High Point, or
- Leading an effort, not in Greater High Point, but a large percentage of clients/participants are from Greater High Point.

The Foundation for a Healthy High Point's Small Grants Program is designed to respond to community needs and provide opportunities for funding requests *up to \$10,000* that may be too small to be competitive in the Foundation's Spring and Fall Grantmaking Cycles. This program allows the Foundation to respond to short-term organizational needs in an expedited manner. Applications are accepted on a rolling basis throughout the year, and funding decisions will be announced within a month of submission.

The purpose of the Small Grant Program is to support:

- Capacity building within nonprofit organizations
- Technical assistance and training for staff within the organization
- Program development, pilot testing, or evaluation
- Community building / convening efforts / collaborative planning



Small Grants are typically time-limited or one-time, non-renewable requests. The program will not support multi-year or repeat funding requests, indirect expenses for a project, costs already incurred, and support for individual persons (scholarships).

The Small Grants Program will dedicate approximately \$100,000 each year, depending on the availability of funds, to support nonprofit organizations. Active grantees who have been awarded assistance through the Foundation's Spring or Fall Grant Cycles are eligible to apply for a Small Grant.

Funding Criteria

The Foundation will use the following criteria to guide decision making for Small Grant requests:

- **Leadership and Organization Capacity**
Does the organization have the capacity to carry out the effort and bring about results, including an identified staff person to lead the effort, good governance and established leadership, and knowledge and expertise to complete the work?
- **Project Goals, Outcomes, and Timeline**
Are there stated outcomes with realistic objectives to be accomplished within a realistic timeframe?
- **Impact and Success**
Is there a stated intent of how the applicant organization will measure success or achieve outcomes and deliverables, including references to qualitative, quantitative, and/or data to demonstrate the impact?
- **Collaboration / Creativity**
Has the organization incorporated and/or created new tools, products, processes, or approaches to improve health outcomes? Is the organization fostering inter-organizational collaboration and communication to address health needs?
- **Budget and Sustainability**
Is the budget appropriate for the proposed project? Has the organization identified means to sustain the effort (if ongoing), or can the project be completed within the specified timeframe?



How to Apply

Proposal applications for the Small Grants Program will only be accepted through the Foundation's online portal. **Hand-delivered, emailed, or mailed applications will not be accepted.**

To access the online application portal, go to this link:

<https://www.grantinterface.com/Home/Logon?urlkey=healthyhighpoint>

New users must create an account. Those who have previously applied for a grant from the Foundation must use the same account information to log in (please get in touch with the Foundation if you require assistance to reset your organization's password.) Once you are logged in, you will be on your organization's dashboard. Click on "apply" on the left side column to access the available application processes.

Application Timeline

Applications will be accepted year-round. Current grantees and potential applicants can apply if they fall within the Foundation's eligibility criteria.

For more information on the Foundation's eligibility guidelines, please visit:

www.healthyhighpoint.org/grantmaking/eligibility-guidelines/

Key Steps:

- Small Grants CFP Release Date: March 31, 2022
- Applications: will be accepted on a rolling basis
- Funding Announcements: within one month of submission
- Grant Begins: the 1st of the month following the award announcement