



New Mothers Benefit from In-Home Nursing Support

Family Connects Guilford, Guilford County Health Department

To ensure that all mothers living in priority areas of High Point and neighboring communities are visited by a Registered Nurse soon after the birth of a baby, The Foundation for a Healthy High Point provides funding to support the Guilford County Health Department's **Family Connects Guilford** program (FCG)—an evidence-based home-visitation program replicating the national model developed by the Duke Center for Child and Family Policy.

With a dedicated full-time nurse

and Spanish-language interpreter, FCG provides home visits to mothers and their newborn babies in High Point, Jamestown, Archdale, and Trinity, focusing on physical and mental wellness, maternal capacity for proper infant care, and referral for family support.

*Data shows that **Family Connects** reduces the number of emergency room visits and hospital overnight stays by 50% in the first year of life.*

Studies show in some neighborhoods, social and racial disparities present challenges that can have a negative impact on short- and long-term health of mothers and their babies. Additionally, children living in poverty experience a higher incidence of neglect, emotional/physical abuse, and mental health issues impacting future educational and occupational attainment.

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Small Grants Proposals Now Accepted on a Rolling Basis

The Foundation for a Healthy High Point's Small Grants Program is designed to respond to community needs and provide opportunities for funding requests up to \$10,000 that may be too small to be competitive in the Foundation's Spring and Fall Grantmaking Cycles. This program allows the Foundation to respond to short-term organizational needs in an expedited manner. Applications are accepted on a rolling basis throughout the year, and funding decisions will be announced within a month of submission. [Read More](#)

Looking Back to Look Forward

As one of the few health-specific funders exclusively supporting the Greater High Point area—including Jamestown, Archdale, and Trinity—The Foundation for a Healthy High Point aims to improve the health of the community by funding a variety of responsive and strategic initiatives.

In 2021, the Foundation invested in an assessment of its previous grantmaking activities, including overall funding amounts and patterns, investments in health conditions, behaviors, populations, and settings, levels of funding impact, and exploration of differences between strategic and responsive grantmaking strategies.

Funding of Strategic Initiatives



Between 2014 and April 2021, the Foundation awarded 130 grants to 46 nonprofit organizations for a total of nearly \$11.6 million in funding. The majority (71%) of the Foundation’s grantmaking responded to needs identified by the community, in contrast to strategic initiatives, which generally have broader impact over a longer time-frame but often require more development and resources. The Foundation’s largest strategic initiative, Healthy Beginnings, awarded 35 grants for a total of \$2.7 million in funding.

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Spring 2022

FUNDED PARTNER CONVENING

Nonprofit Advocacy

Please join us on May 4 from 12 pm-3 pm at [Centennial Station in High Point](#) for the Foundation's Funded Partner Spring Convening focused on nonprofit advocacy. The "Advocacy 101" training will provide attendees with a basic understanding of advocacy and how it differs from lobbying. Participants will learn and discuss the types of activities 501(c)(3)s can do and how to engage in advocacy with hands-on modeling and practice. The afternoon will include a presentation, a panel of advocacy professionals, shared experiences from a former local policymaker, and Q&A.

Confirmed Speakers Include:

David Heinen

Vice President for Public Policy and Advocacy, [NC Center for Nonprofits](#)

Erica Palmer Smith

Executive Director, [Care4Carolina](#)

Ryan Blackledge

Director of Government Affairs, [Cone Health](#)

Ivan Canada

Executive Director of the National Conference, [Community & Justice of the Piedmont Triad](#)

Judy Mendenhall

Former Mayor of High Point

Winston McGregor

President, [Guilford Education Alliance](#)

RSVP Today.

Boxed lunches will be provided for the first 100 guests.

The Foundation is pleased to host this convening in partnership with Resilience High Point and the Greater High Point Food Alliance.



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